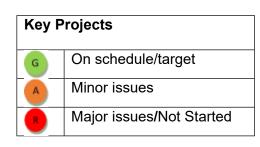
# COUNCIL BUSINESS PLAN 2022-2023 QUARTER 4









Projects		Projects		<u>Projects</u>
Support business growth at the Hillhouse Technology Enterprise Zone.	A	Agree and develop a long term strategy for sustainable leisure and wellbeing provision across Wyre.	6	Work with others to deliver our action plan to r of climate change on our borough includ footprint of all council activities and assets.
Collaborate with our Lancashire partners to develop joint working arrangements with a focus on economic growth, skills and tackling climate change.	G	Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well.	G	Promote activity to support our residents to increase reuse and recycling, and implement
Continue to support town centre recovery through the town		Work with partners to deliver the holiday activity programme for our young people.	G	initiatives to help achieve a sustainable enviro
centre strategy fund and explore investment and sustainable development opportunities for our key town centres.	6	Relaunch our Digital Wyre Strategy ensuring customers have easy access to our services and that we embrace the opportunities new	G	Complete the partial review of the Wyre Local and commence a full review.
Explore investment opportunities for our key council assets.	G	technologies bring.		Deliver the Wyre Beach Management Scheme t from coastal flooding.
Relaunch our Wyred Up network to proactively support sustainable business recovery following the pandemic and to encourage and support businesses to reduce their carbon footprint.	G	Collaborate with partners to improve community energy consumption through retrofitting houses and supporting district heating projects.	6	Facilitate and support the improvemen accessibility and use of our parks and open spa
		Develop a campaign to raise awareness and encourage behavioural change amongst residents to support climate change	G	Support the Turning Tides Partnership in t achieve a blue flag coast that is free from plast
		projects/initiatives.	-	Lead on and support natural flood management
Number of jobs created within the Enterprise Zone	G	<u>Measures</u>		<u>Measures</u>
Total visits to town centres	8	The percentage of adults in Wyre that are currently inactive	G	Reduction in council carbon emissions
Town centre vacancy rates	G	Number of annual visits to our leisure centres	6	Number of public electric charging points
% of fledgling businesses surviving - 18 months	A	Number of memberships at our leisure centre	G	
Number of visitors to the borough each year	G	Number of volunteer hours	G	Number of trees planted
Business rate collection target	G	Number of children engaged with holiday activities	G	% of household waste recycled
Council tax collection target	G	Number of residents registered for My Wyre account	G	Reduction in fly tipping reported
		Number of domestic energy measures installed under Cosy Homes in Lancashire, via Green Homes Grants and other Government		

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Number of residents engaged with behavioural change campaigns using digital and non-digital channels

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### Key Measures



Improving or in line with expectations No significant change or comparable data unavailable Worsening



## **Comments and issues** regarding measures with a **RED** status

## Total visits to town centres.

New data supplier (Huq Industries) procured Q2 2022. Updated data collection methods, plus town centre boundaries reviewed, hence discrepancy between figures from Q2 onwards and figures previously reported. Target set as figure from previous quarter.

Number of domestic energy measures installed under Cosy Homes in Lancashire, via Green Homes Grants and other Government Schemes. Only reporting red as data isn't available for Q4 yet for LAD2 and HUG and so the return doesn't include this data.

Number of public electric charging points. All 23 units have been installed but we are waiting for Electricity North West to make a connection to the mains supply - some have been given an expected connection date, while others are still awaiting one (Marine Hall, Civic Centre an Quail Holme Lane).